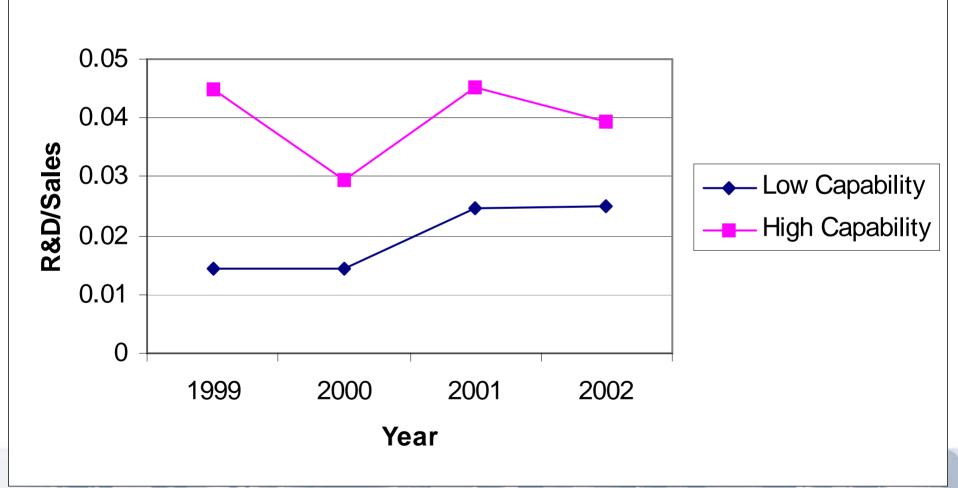
Comparison of Firms with High and Low Levels of Strategic Capabilities

	Bottom 25% Strategic Capability	Top 25% Strategic Capability
Highly capable firms have greater speed	2.82	5.03
Highly capable firms have outstanding talent	3.13	5.33
Highly capable firms have a greater capacity to learn	3.00	5.11
Highly capable firms exhibit greater innovation	3.15	5.28
Highly capable firms exhibit a shared mindset	2.69	5.19
Highly capable firms exhibit greater accountability	2.77	5.14

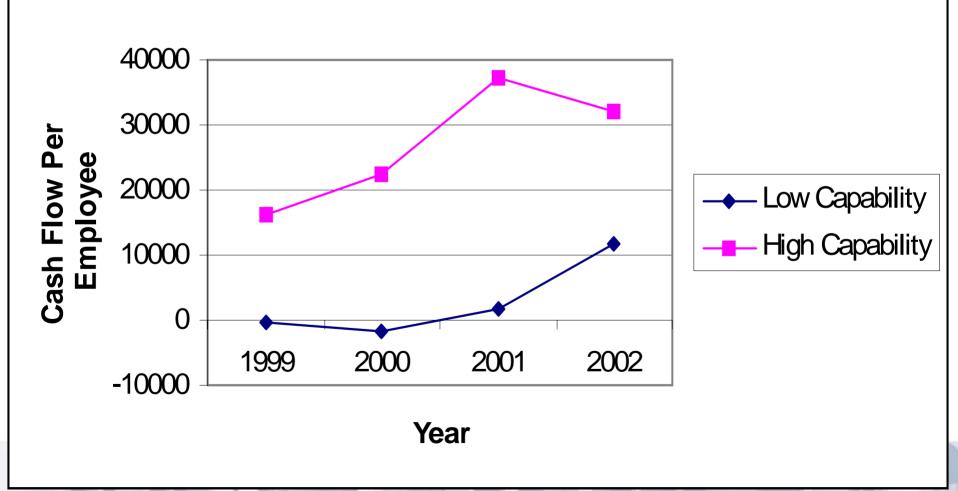
Strategic Capabilities Drive *Innovation* (R&D/Sales)

Strategic Capabilities and Innovation



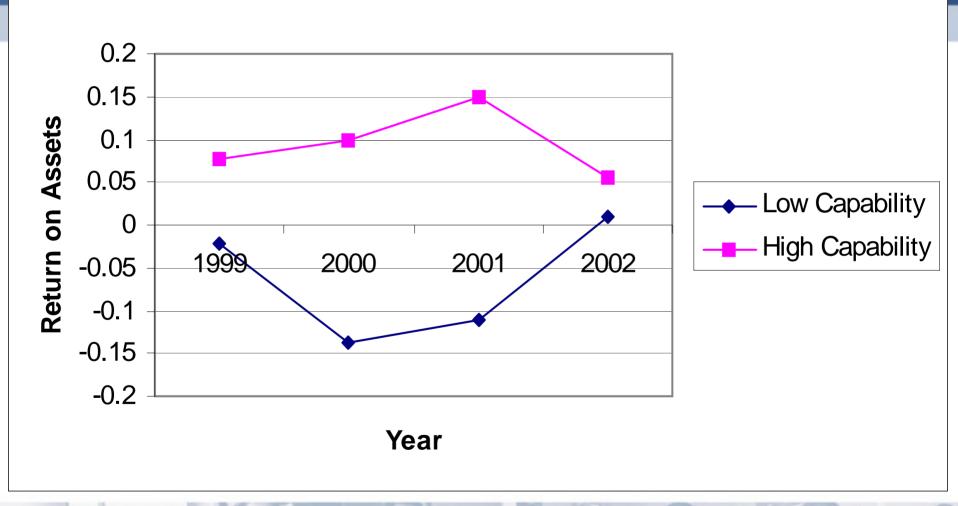
Strategic Capabilities Drive Productivity

Strategic Capabilities and Productivity (Cash Flow Per Employee)



Strategic Capabilities Drive Return on Assets

Strategic Capabilities and Return on Assets



Strategic Capabilities and Shareholder Value



